

# Business owner survey

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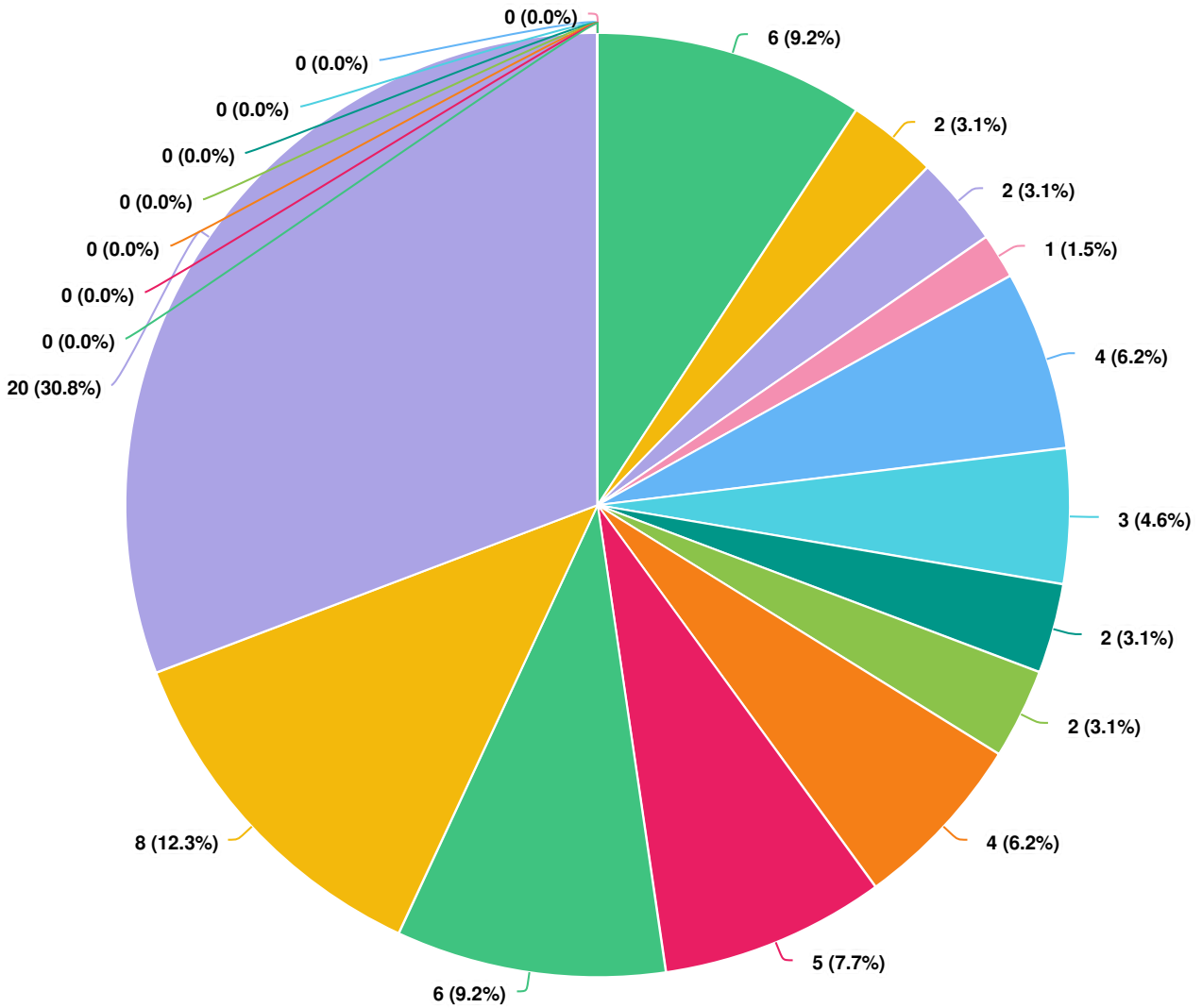
## **SURVEY RESPONSE REPORT**

01 April 2021 - 01 June 2021

### **PROJECT NAME:**

Future Rutland Conversation

**Q3 What type of business do you own or run?**

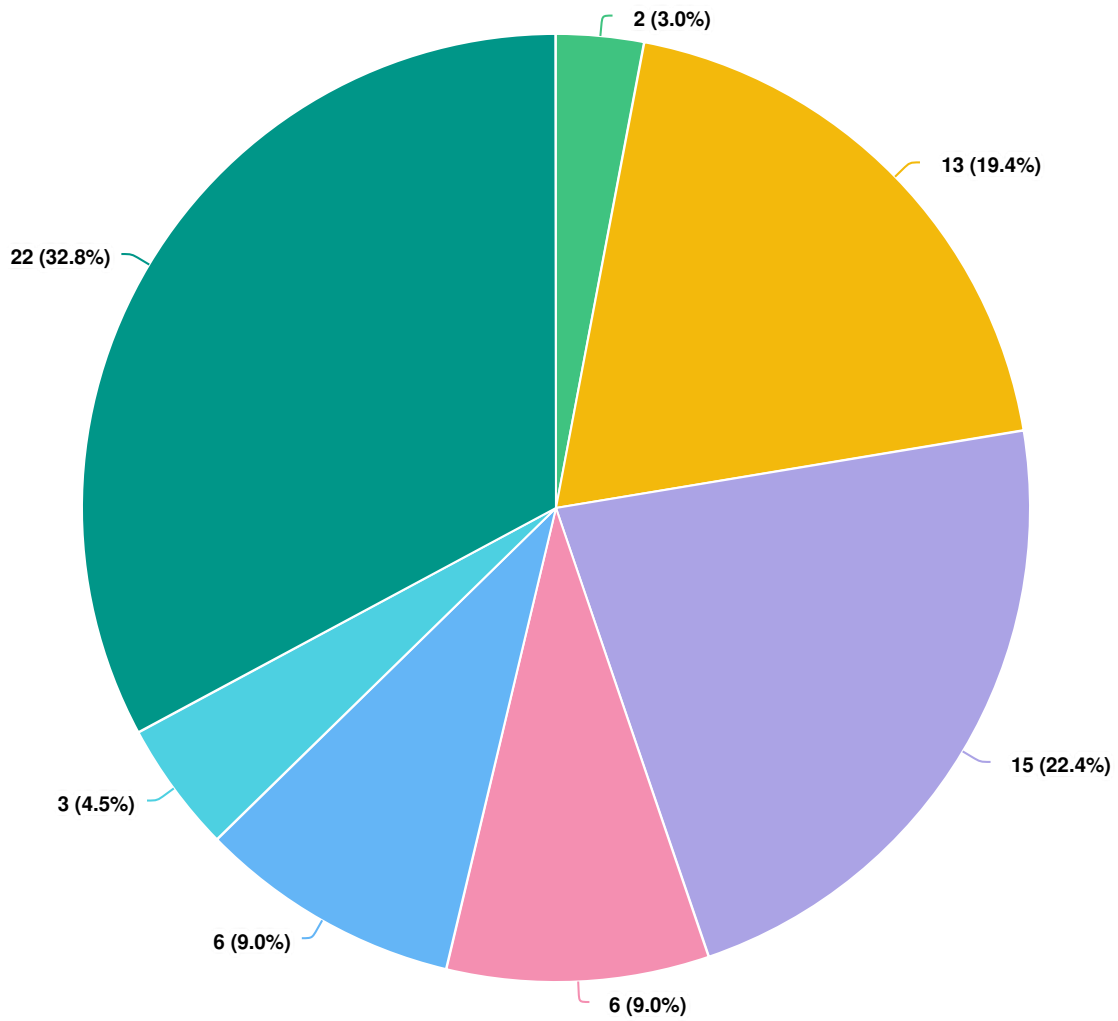


**Question options**

- Agriculture, forestry and fishing
- Manufacturing
- Construction
- Wholesale and retail trade; repair of motor vehicles and motorcycles
- Accommodation and food service
- Information and communication
- Financial and insurance
- Real estate
- Professional, scientific and technical activities
- Human health and social work activities
- Arts, entertainment and recreation
- Other service activities
- Other (please specify)
- Mining and quarrying
- Water supply, sewerage, waste management and remediation activities
- Transportation and storage
- Administrative and support service activities
- Public administration and defence; compulsory social security
- Education
- Activities of households as employers
- Activities of extraterritorial organisations and bodies

Optional question (65 response(s), 4 skipped)  
 Question type: Dropdown Question

**Q4** How long has your business been trading?

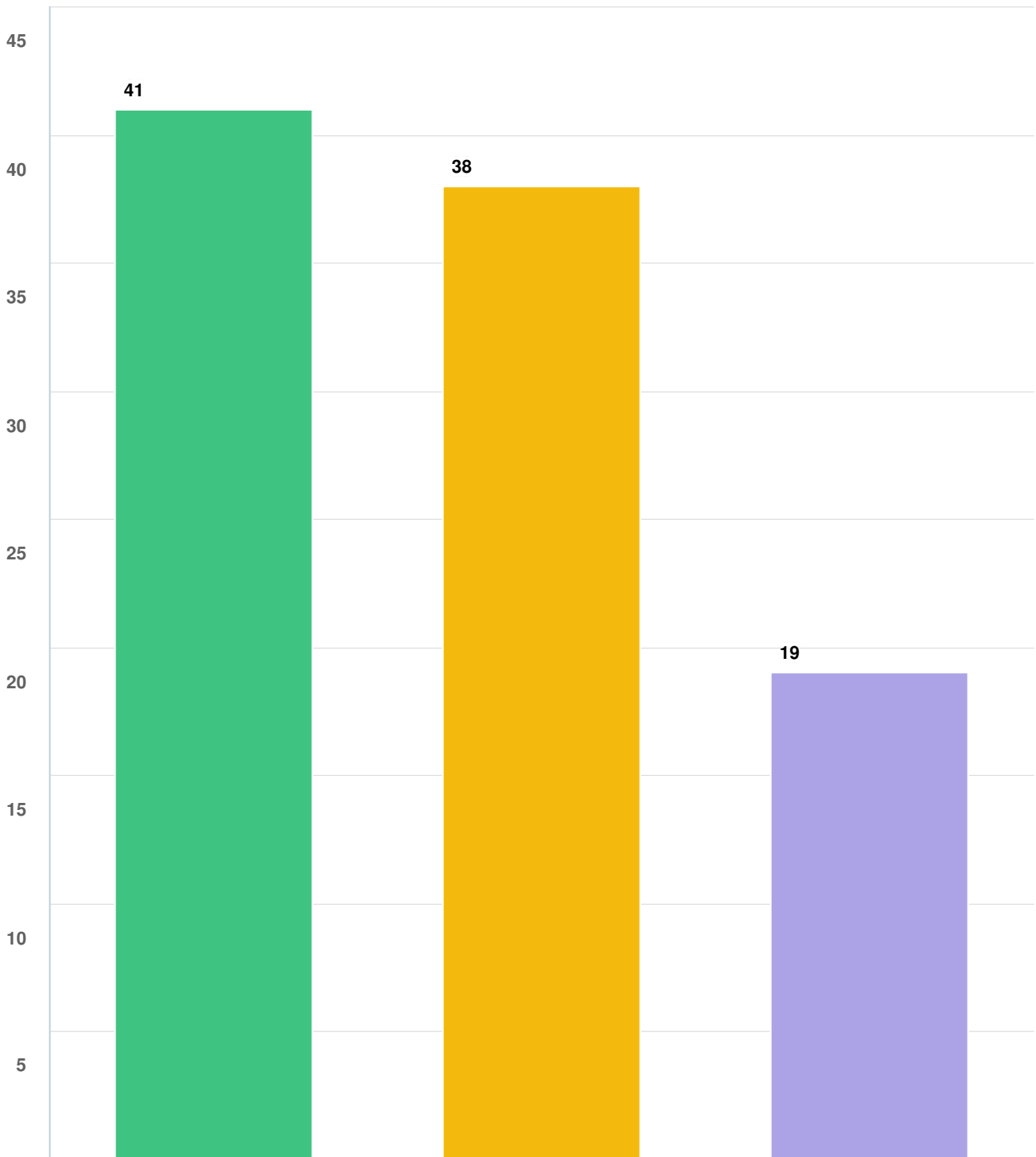


**Question options**

- Less than 1 year
- 1 to 3 years
- 4 to 6 years
- 7 to 10 years
- 11 to 15 years
- 16 to 19 years
- 20+ years

Optional question (67 response(s), 2 skipped)  
Question type: Dropdown Question

**Q6** Where do you trade? (Select all the apply)

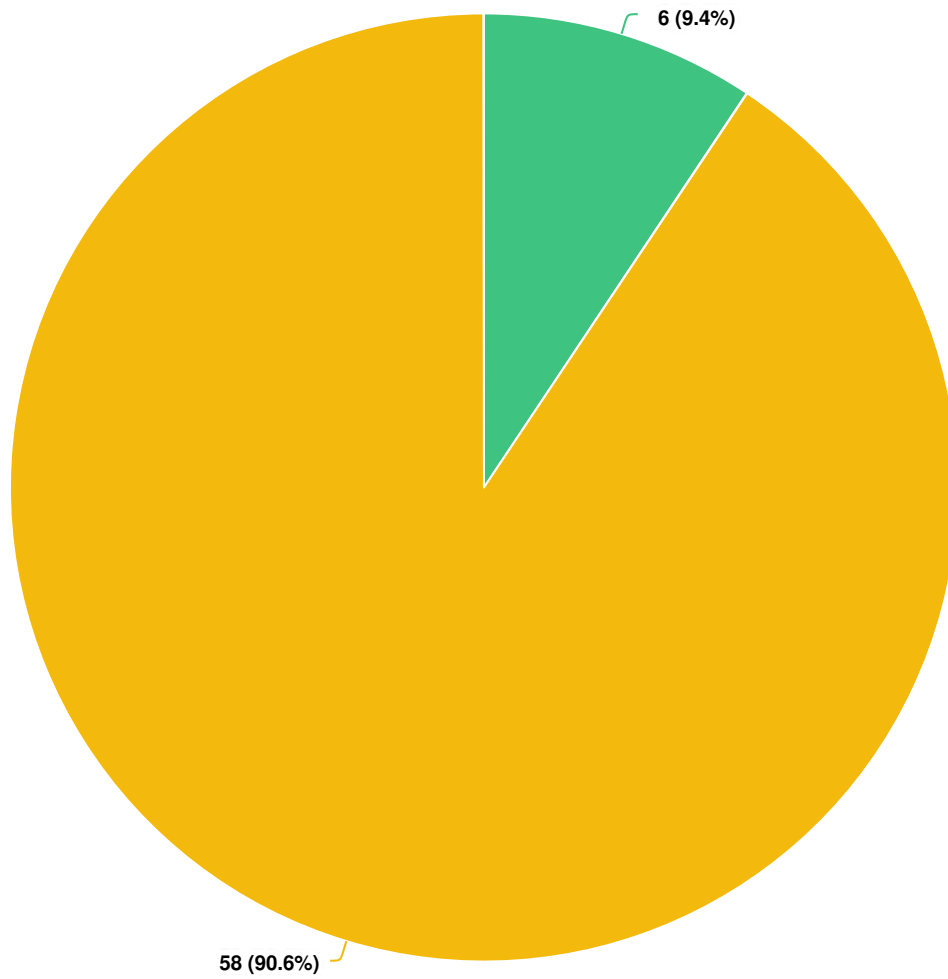


**Question options**

- Locally
- Nationally
- Internationally

*Optional question (67 response(s), 2 skipped)  
Question type: Checkbox Question*

**Q7** | Do you export?



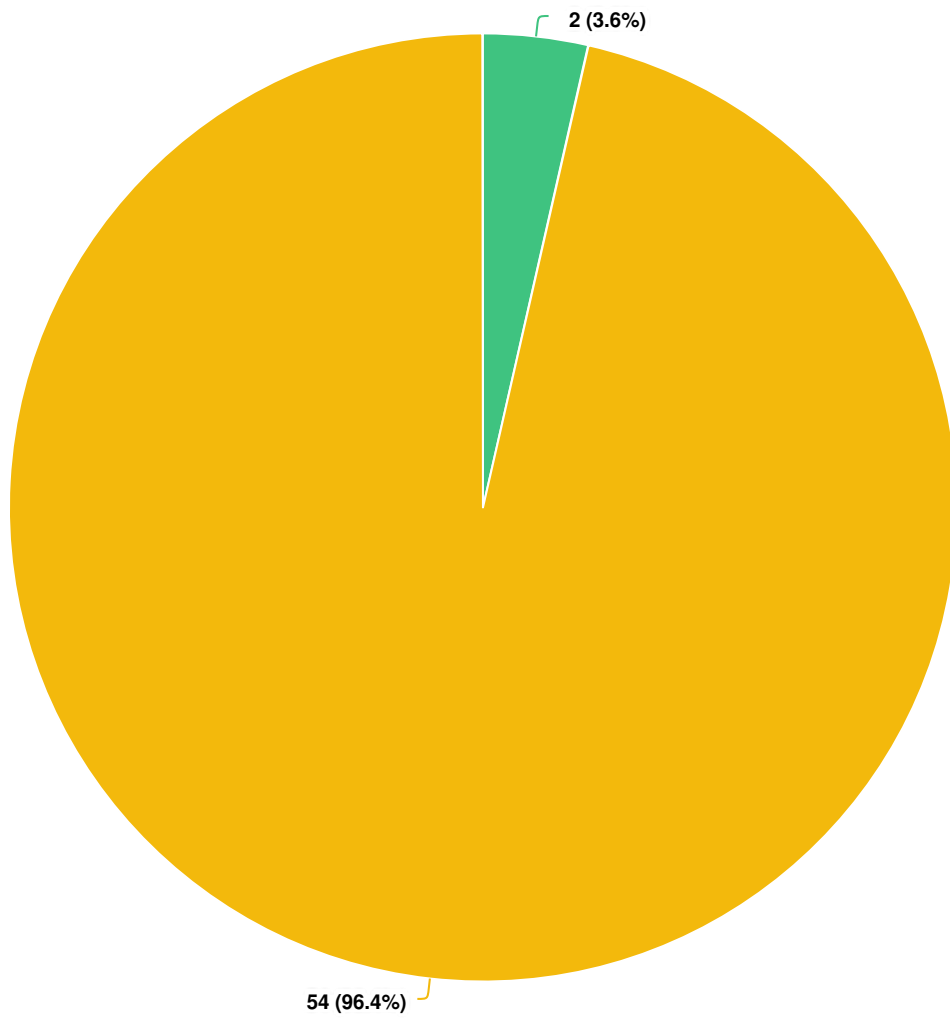
**Question options**

- Yes
- No

*Optional question (64 response(s), 5 skipped)  
Question type: Radio Button Question*

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**Q8** Do you have an ambition to export?



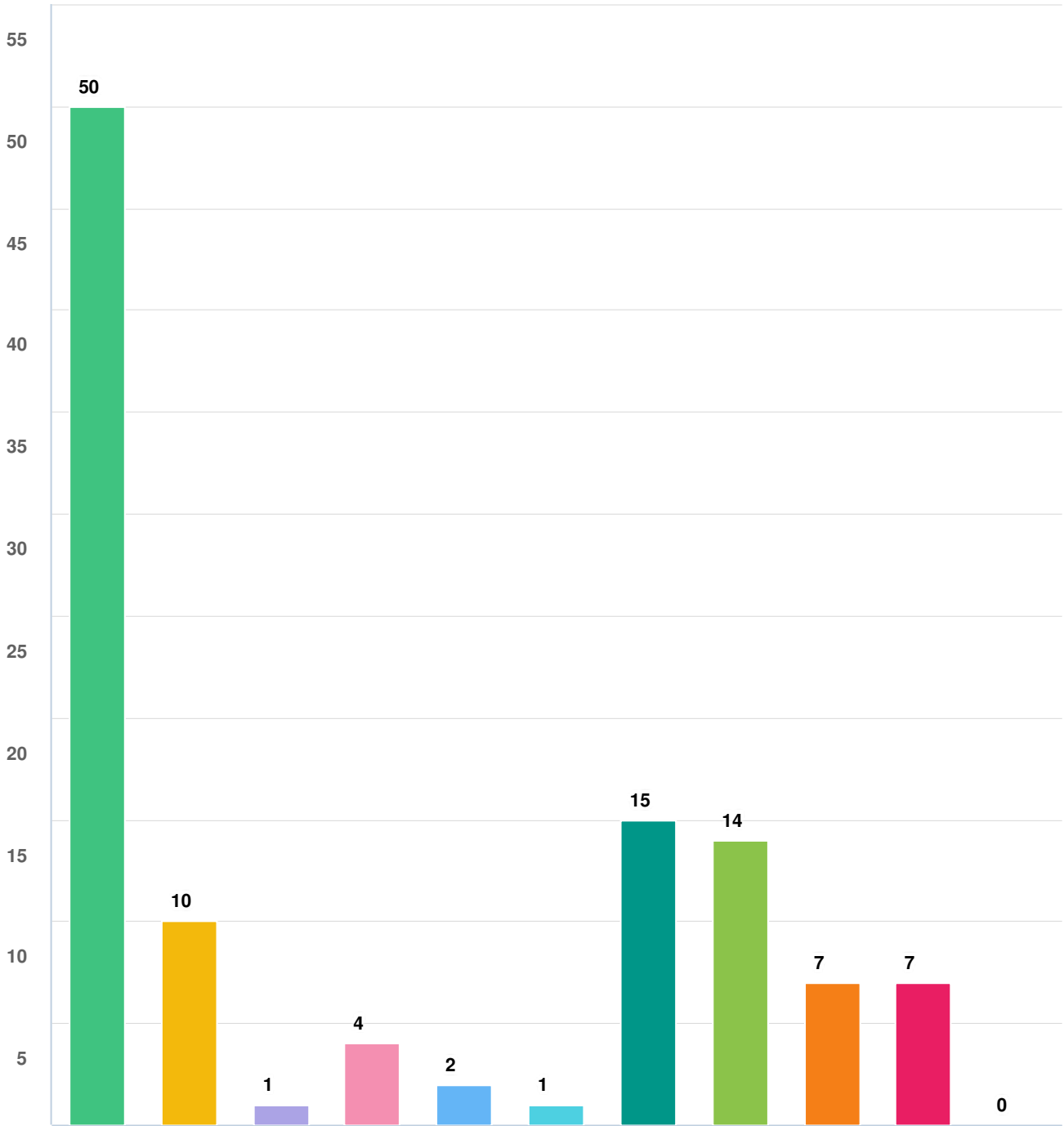
**Question options**

- Yes
- No

*Optional question (56 response(s), 13 skipped)  
Question type: Radio Button Question*

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**Q9** What were your two main reasons for choosing Rutland as the place to start / grow your business? (Select up to two options)

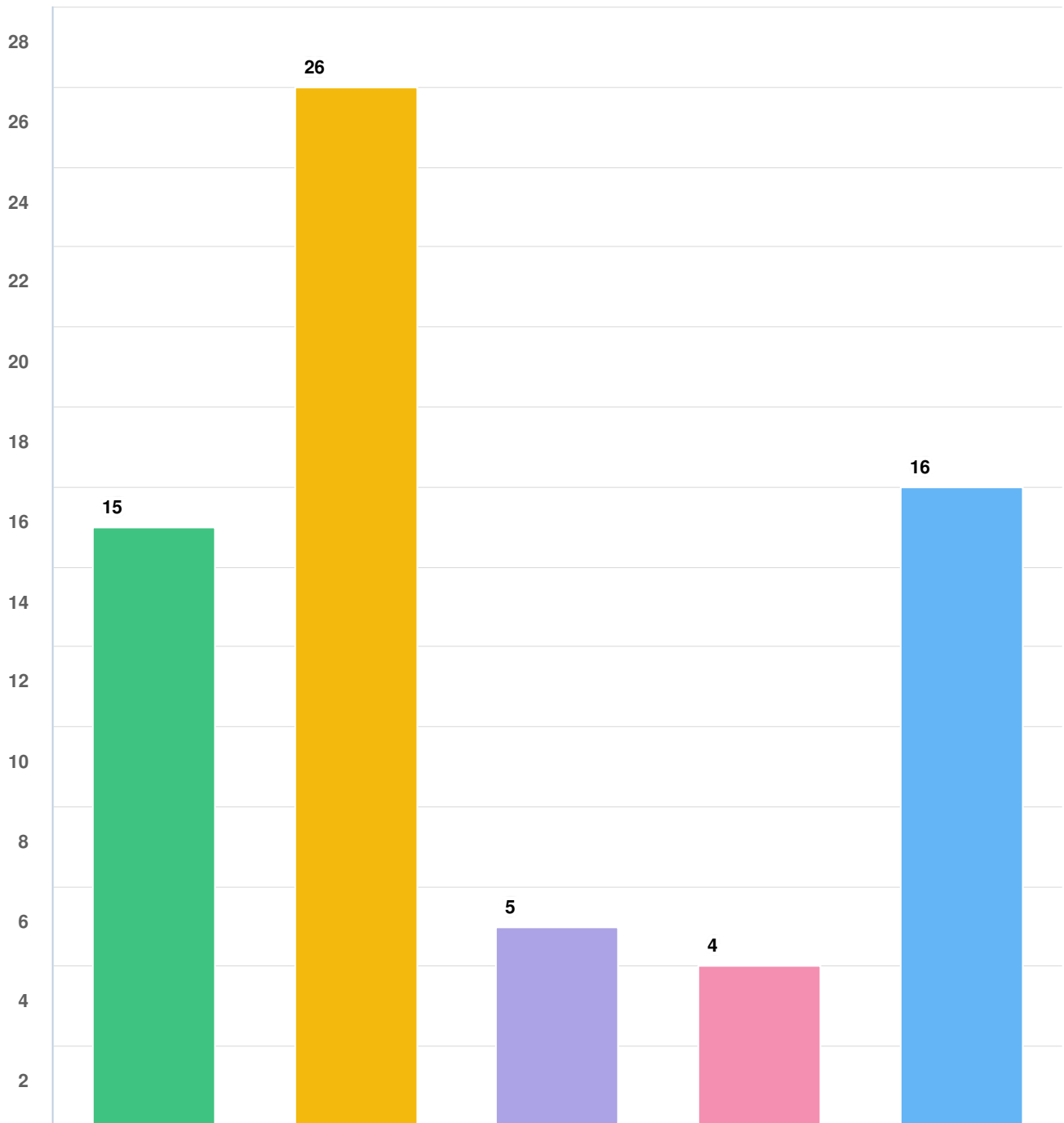


**Question options**

- I live in Rutland - wanted to stay local
 ● Commercial premises met my needs
● Good transport links
● Central location
- Broadband supply
 ● Other infrastructure
● Work / life balance
● Quality of life for me / my family
- Ideal location to reach my customer base
 ● Other (please specify)
● Availability of skilled workers

*Optional question (67 response(s), 2 skipped)*  
 Question type: Checkbox Question

**Q10 Does being located in Rutland help you achieve your business plans?**



**Question options**

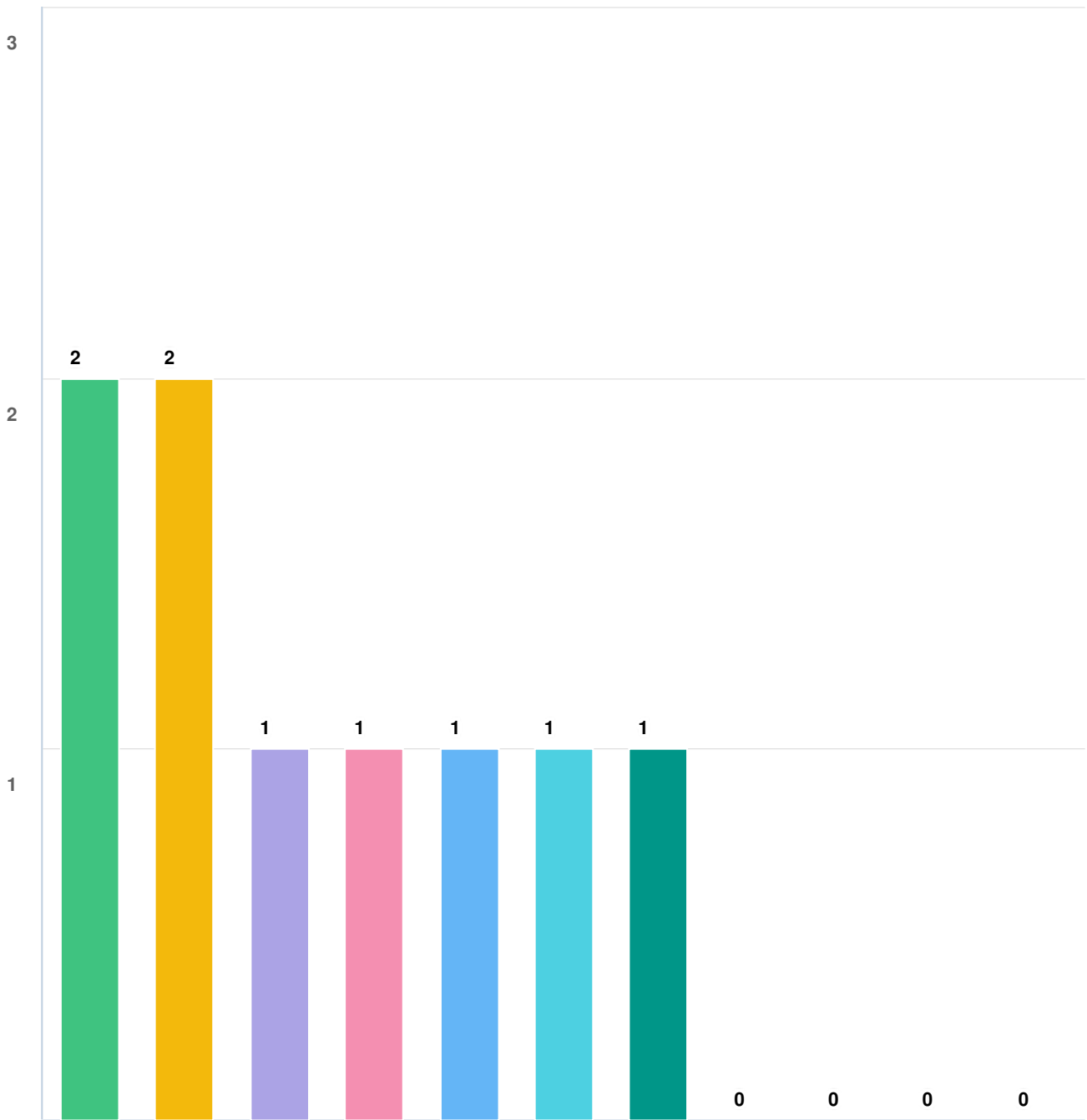
- Yes - my business plans have already been achieved here
- Yes - Rutland has everything I'll need to achieve my plans
- No - my business plans do not include ambitions to grow / diversify
- No - being based here stops me being able to achieve my plans
- Other (please specify)

Optional question (66 response(s), 3 skipped)

Question type: Checkbox Question



**Q11** Please tell us why being based in Rutland is a barrier to you being able to achieve your business plans: (Select all that apply)

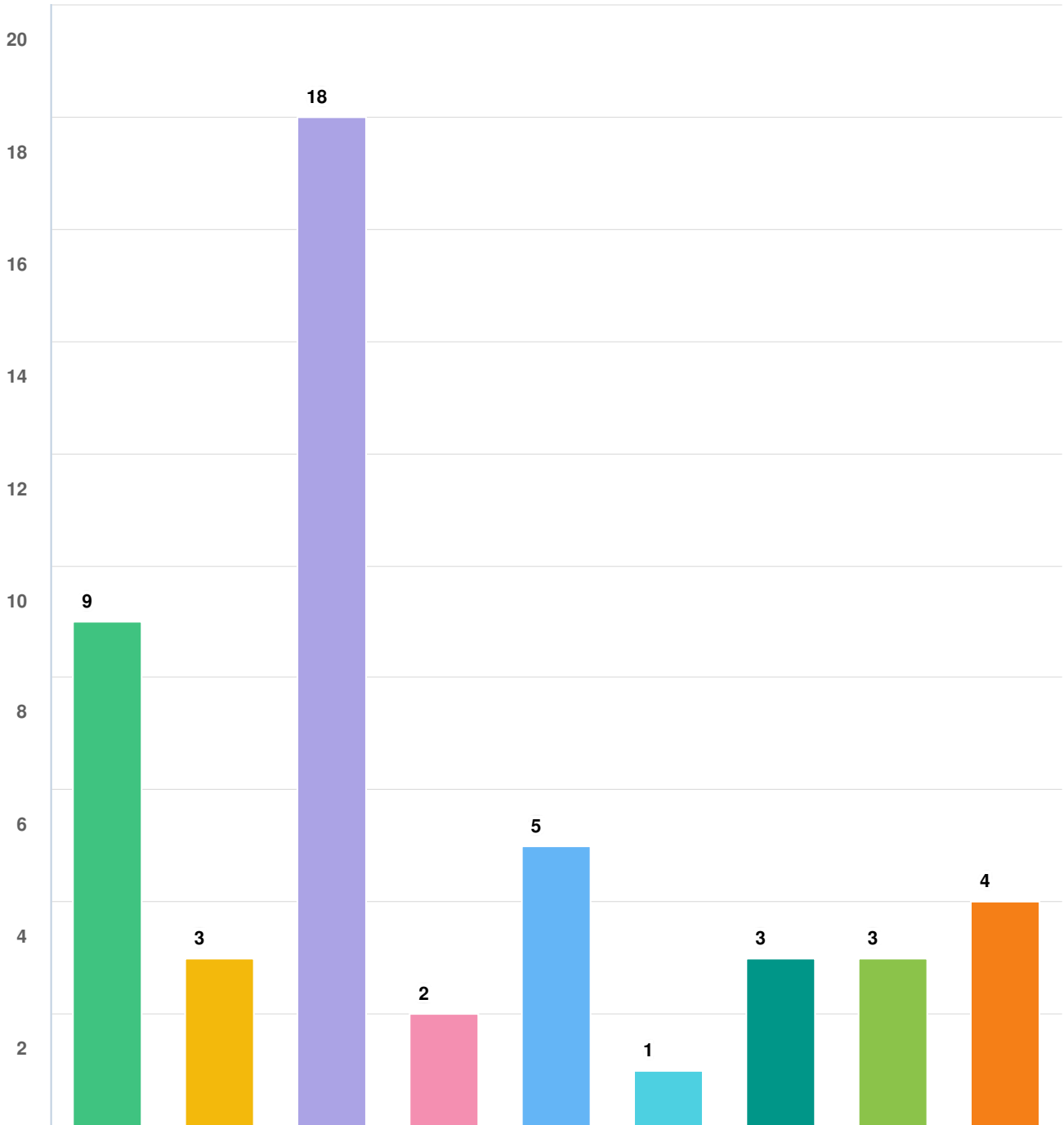


**Question options**

- No suitable premises exist
 ● No suitable premises free / available
● Distance from my customer base
- Hard to find employees with right qualifications / skills
 ● Poor broadband speeds
● Inadequate infrastructure
- Unable to find the support I need to achieve my business plans
 ● The cost
● Poor transport links
- My business plans allow me to locate anywhere
 ● Other (please specify)

Mandatory Question (4 response(s))  
 Question type: Checkbox Question

**Q12** Please tell us how being based in Rutland will help you achieve your business plans:  
(Select all that apply)

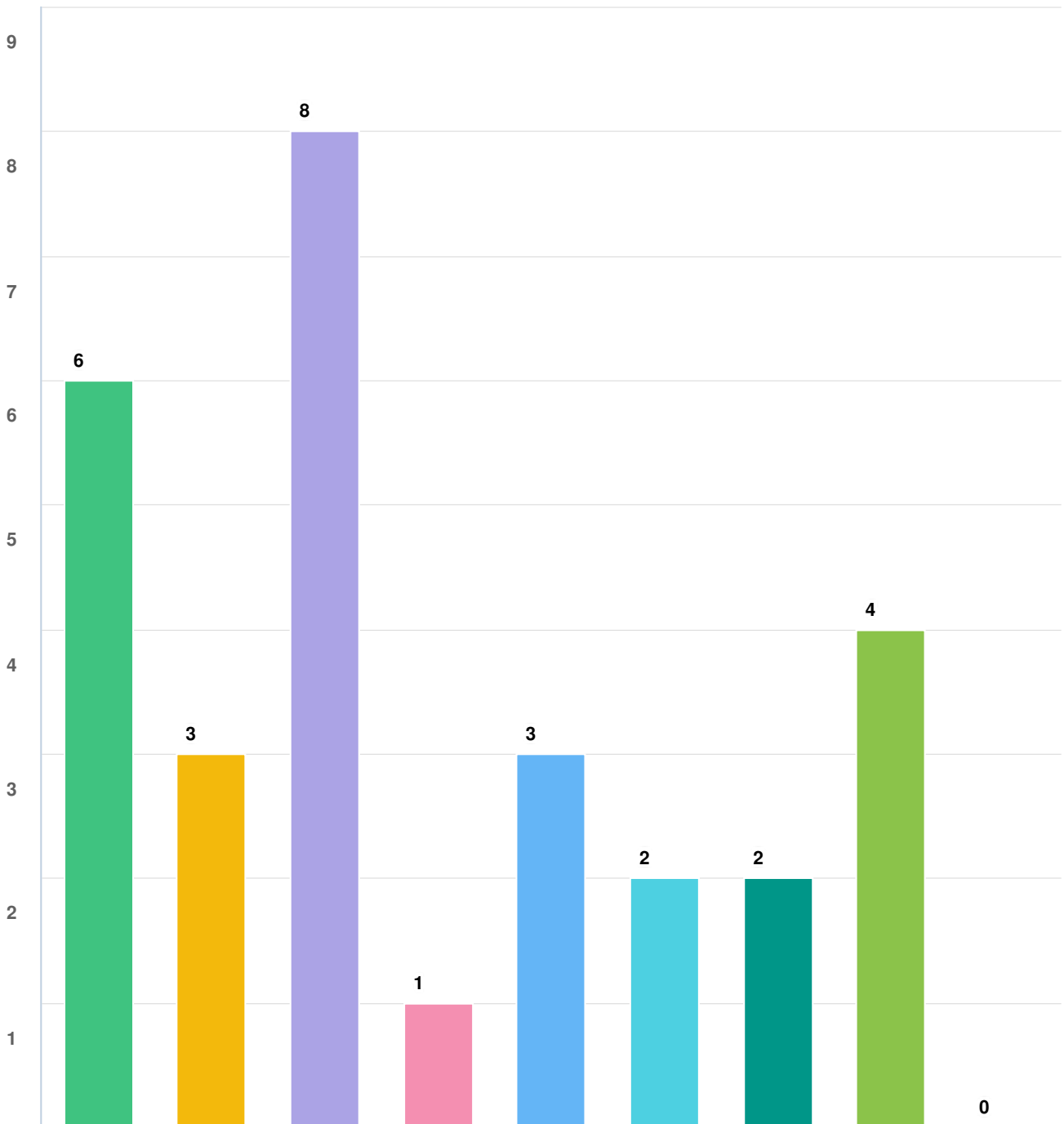


**Question options**

- Availability of suitable premises
- The cost
- Close to / easy to reach my customer base
- Easy to find employees with right qualifications / skills
- Good broadband
- Good infrastructure
- Good transport needs
- Easy to find the support I need to achieve my business plans
- Other (please specify)

Optional question (25 response(s), 44 skipped)  
Question type: Checkbox Question

**Q13** Please tell us how being based in Rutland helped you achieve your business plans:  
(Select all that apply)

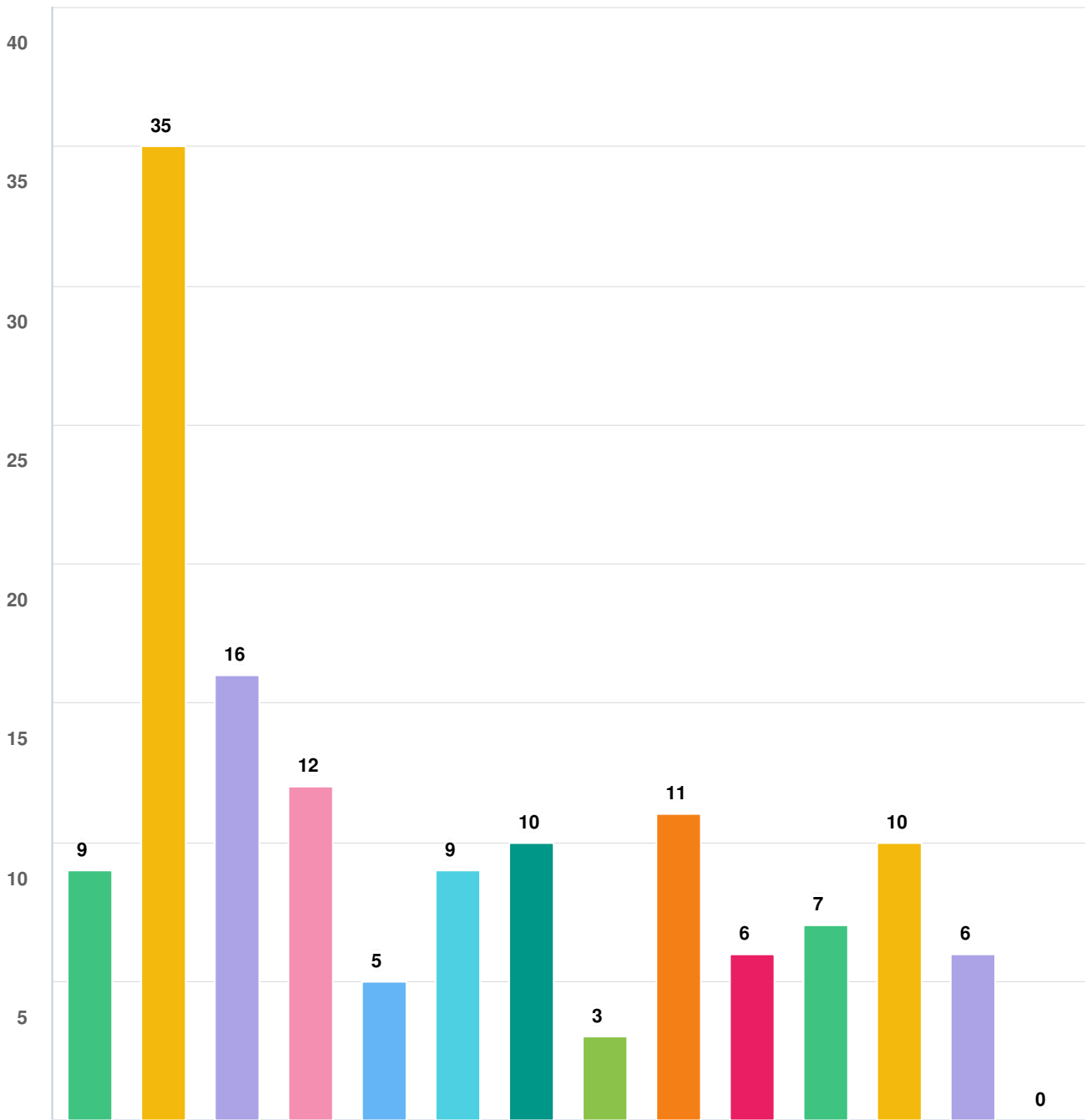


**Question options**

- Availability of suitable premises
- The cost
- Close to / easy to reach my customer base
- Easy to find employees with right qualifications / skills
- Good broadband
- Good infrastructure
- Easy to find the support I need to achieve my business plans
- Other (please specify)
- Good transport needs

Optional question (15 response(s), 54 skipped)  
Question type: Checkbox Question

**Q14** Are there any operational challenges facing your business that you're concerned about?  
(Select all that apply)

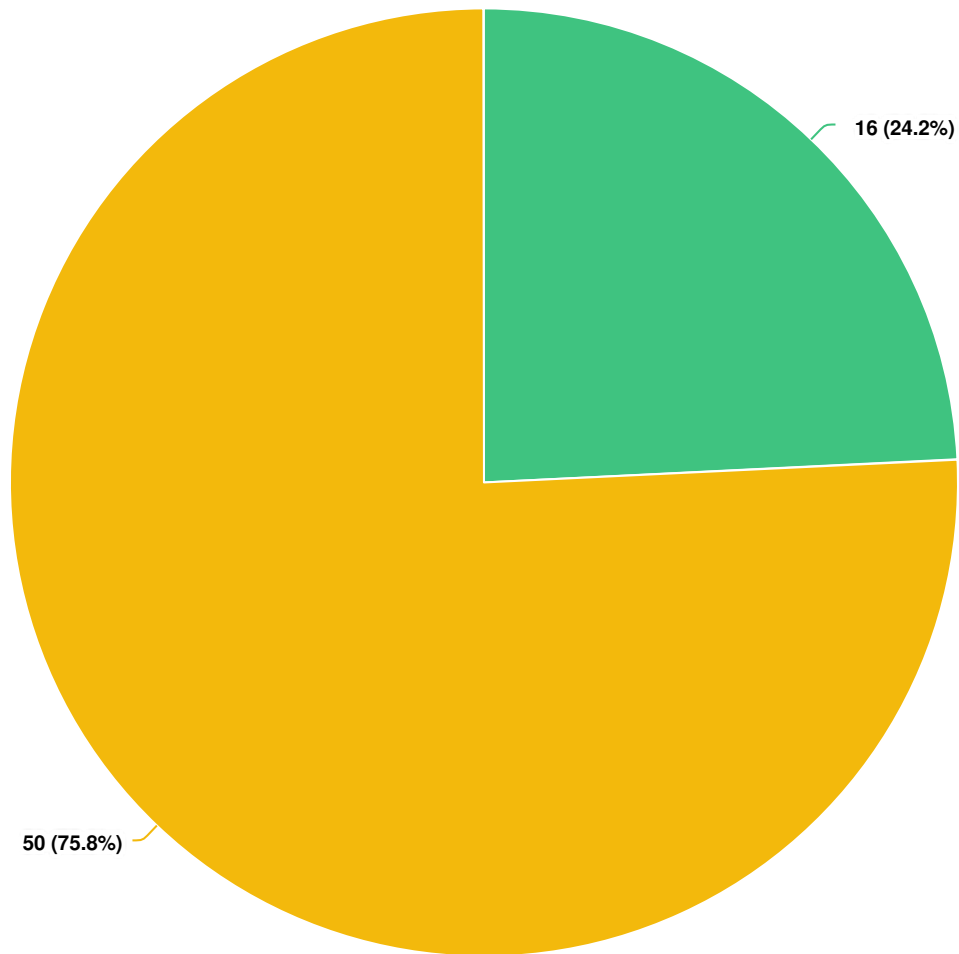


**Question options**

- No
- Impact of COVID-19
- Impact of Brexit
- Recession
- Increased rent
- Increase in business rates
- Availability of suitable premises / sites to grow my business
- Access to specialist support
- Broadband
- Inadequate infrastructure
- Transport links
- Recruiting suitably qualified / skilled staff
- Other (please specify)
- Distance from my customer base

Optional question (64 response(s), 5 skipped)  
Question type: Checkbox Question

**Q18** Do you follow our social media accounts for businesses?



**Question options**

- Yes
- No

*Optional question (66 response(s), 3 skipped)  
Question type: Radio Button Question*

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