

M Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

Challenge 25 will operate throughout the site. ID – Pass card (proof of age standards scheme), Driving Licence or Passport will be the only forms of identification used.

During events where alcohol is being sold for consumption, a Personal Licence Holder shall be present at each individually segregated stall, bar or other area where this activity is taking place. In addition, any staff members involved in the retail of alcohol shall have training on alcohol sales and the law prior to the commencement of work in this area. A record shall be kept of all staff members for each individual stall, bar or other area as well as the details of the personal licence holder. Each person shall sign to accept that they are aware of the main offences when it comes to alcohol sales.

Any persons who appears to be drunk or aggressive will not be permitted in to the event.

A suitable emergency evacuation plan is in place.

No open alcohol containers will be allowed to leave the event.

All alcohol purchased for consumption within the licensable area will be dispensed into plastic glasses at all times. Where alcohol is purchased for consumption at a place other than inside the licenced area, it shall not be opened and the seller shall ensure that the customer is aware of their obligation not to drink it on site.

A fully functioning CCTV system is maintained and in operation at all times when a licensed event is taking place. As a minimum, cameras will be deployed in such a way as to provide full coverage of all of the public entry/exit points. Footage will be kept for a minimum of 28 days and will be made available to any Police Officer or Authorised Officer upon reasonable request. A staff member who is fully conversant with the system will be on duty at all times where the CCTV is required to be recording.

SIA registered security officers will be present at all times during events where licensable activity is taking place. The numbers that are used will be based on a risk assessment that is completed by the management prior to any event being held. This risk assessment should be fully documented and made available to any Police Officer or other authorised officer upon reasonable request.

All SIA registered staff shall be immediately identifiable through the use of high-visibility outer layers.

The Licensable area shall be clearly defined during the course of any event where licensable activities are taking place. This definition shall be made by fencing that is suitable to prevent unsupervised access and egress to the area. Any access/egress points for the general public are monitored at all times by suitably trained SIA registered staff.

An incident book and refusals register as well as a register containing the name and SIA badge number of all SIA staff on duty shall be kept together and maintained for all licensed events. At times other than these events, the registers shall be kept securely and in any case they shall be made available to Police Officers or Authorised Officers upon reasonable request.

Manned first aid station on site

An incident book and refusals register as well as a register containing the name and SIA badge number of all SIA staff on duty shall be kept together and maintained for all licensed events. At times other than these events, the registers shall be kept securely and in any case they shall be made available to Police Officers or Authorised Officers upon reasonable request.

Noise monitoring to take place at the event by our onsite sound engineer

b) The prevention of crime and disorder

No binge drink promotion will take place at the event.

Any persons who appears to be drunk or aggressive will not be permitted in to the event.

No open alcohol containers will be allowed to leave the event.

All bars will use plastic glasses, if a purchase is made which comes in a bottle it will be decanted in to a plastic glass except if it was a purchase from an exhibitor to take home.

SIA registered security guards will be on all entrance and roaming within the event to prevent crime and disorder

A fully functioning CCTV system is maintained and in operation at all times when a licensed event is taking place. As a minimum, cameras will be deployed in such a way as to provide full coverage of all of the public entry/exit points. Footage will be kept for a minimum of 28 days and will be made available to any Police Officer or Authorised Officer upon reasonable request. A staff member who is fully conversant with the system will be on duty at all times where the CCTV is required to be recording.

c) Public safety

A suitable emergency evacuation plan is in place

SIA registered security guards will be on all entrances and roaming within the event to prevent crime and disorder

Manned first aid station on site

All SIA registered staff shall be immediately identifiable through the use of high-visibility outer layers

All alcohol purchased for consumption within the licensable area will be dispensed into plastic glasses at all times. Where alcohol is purchased for consumption at a place other than inside the licenced area, it shall not be opened and the seller shall ensure that the customer is aware of their obligation not to drink it on site.

All food hot food Concessions will have a 4/5 star food hygiene rating

All concessions using gas with have all the relevant certification from a Gas Safe engineer.

d) The prevention of public nuisance

An incident book and refusals register as well as a register containing the name and SIA badge number of all SIA staff on duty shall be kept together and maintained for all licensed events. At times other than these events, the registers shall be kept securely and in any case they shall be made available to Police Officers or Authorised Officers upon reasonable request.

Noise monitoring to take place at the event by our onsite sound engineer.

No open alcohol containers will be allowed to leave the event.

Litter pickers will operate within the event all day long.

e) The protection of children from harm

Bar staff and exhibitors will all have a personal licence holder present at all times to ensure compliance with the law in relation to the consumption of alcohol by persons under 18 years of age, including prevention of adults buying alcohol for children.

Anyone acting inappropriately will be removed from the premises and could in certain circumstance be reported to the police.

All children will be issued with a wristband with their guardian's telephone number on it in case of separation.