



15 January 2019

FREEDOM OF INFORMATION REQUEST – 18/19

Dear Sir/Madam

Your request for information has now been considered and the information requested is provided below.

Request/Response:

1. How many people does the council currently employ in communications, press office and/or public relations positions?

Answer: Rutland County Council currently employs 2 people in communications, press office and/or public relations positions.

2. What was the total annual spend by the council on public relations, press office and communications for the calendar year of 2018?

Answer: Rutland County Council total annual spend on public relations, press office and communications for the calendar year of 2018 was £153,975.

3. Does the council use any external organisations to handle communications or public relations? If so, which companies are used and how much did the council spend on these services in 2018?

Answer: Rutland County Council used a variety of external organisations to provide communications support during 2018. The total spend was £89,382.29.

The companies used were:

Design support	Wandsworth Council C3 Creative Leicestershire County Council
Printing and distribution	JAM Marketing and Media Limited Automail Envelopes Think Digital
Copywriting	3 x freelancers
Photography	Eli Dean Photography David Pearson Photography
Communications advice	Westco Trading Limited (note: This support will not be required in 2019 as Rutland County Council has appointed internal communications support)

If you are dissatisfied with the handling of your request please contact the Head of Corporate Governance, Rutland County Council, Catmose, Oakham, Rutland LE15 6HP

You can also complain to the Information Commissioner at:

The Information Commissioner's Office
Wycliffe House, Water lane
Wilmslow, Cheshire
SK9 5AF
Tel: 01625 545700

Yours faithfully

FOI Administrator
Business Support Team
Rutland County Council