



14 February 2018

FREEDOM OF INFORMATION REQUEST – 117/18

Dear Sir/Madam

Your request for information has now been considered and the information requested is provided below.

Request/Response:

I am writing to you under the Freedom of Information Act 2000 to request the following information:

Questions about Twitter

1. Please can you tell me if your authority has in the past five years paid an individual or organisation to increase its Twitter followers on any of its social media accounts or to get retweets on posts?

Answer: Rutland County Council has not contracted any individual or organisation to increase follower numbers or reach on any of its social media platforms.

2. Please can you give me the details of which organisation was paid and how much for each year?

Answer: Not Applicable

3. Please can I have a breakdown detailing each payment, the social media account name, and the reasons why this was done – as in to boost followers overall or for a specific campaign.

Answer: Not Applicable

Questions about Facebook

4. Please can you tell me if your authority has in the past five years paid an individual or organisation to increase its Facebook followers or friends or to get 'likes' on posts or any other type of online engagement?

Answer: Rutland County Council has not contracted any individual or organisation to increase follower numbers or reach on any of its social media platforms.

5. Please can you give me the details of which organisation was paid and how much for each year?

Answer: Not Applicable

6. Please can I have a breakdown detailing each payment, the social media account name and the reasons why this was done – as in to boost friends and likes overall or for a specific campaign.

Answer: Not Applicable

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If you are dissatisfied with the handling of your request please contact the Head of Corporate Governance, Rutland County Council, Catmose, Oakham, Rutland LE15 6HP
You can also complain to the Information Commissioner at:

The Information Commissioner's Office
Wycliffe House, Water lane
Wilmslow, Cheshire
SK9 5AF
Tel: 01625 545700

Yours faithfully

FOI Administrator
Corporate Support Team, Rutland County Council